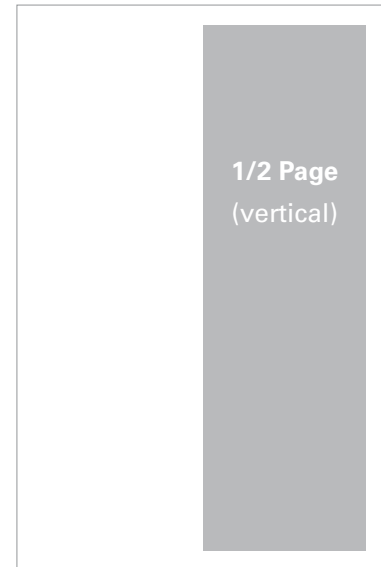
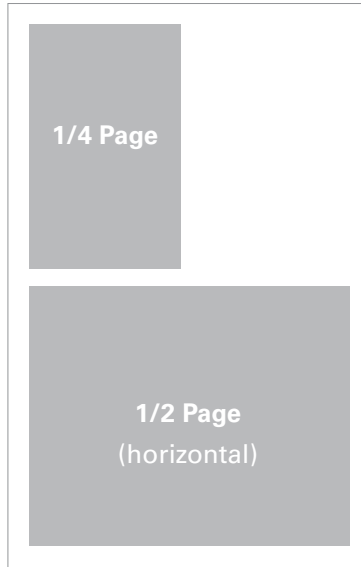
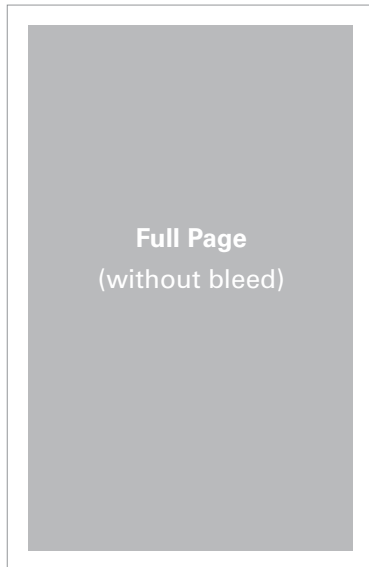


KALEIDO CELEBRATES 5 YEARS OF IGNITING ART IN THE COMMUNITY!

Kaleido Family Arts Festival has been bringing together artist and neighbourhood, art and the streets for the past 4 years and we are proud to be coming into our 5th year. Advertise in our full color, 24-page program to help support & celebrate our festival of music, dance, theatre, film, literary and visual arts on Alberta Avenue.



RATES

Call Christy at 780 722 3733 for more information

| | |
|------------------------|--------|
| Full Page | \$1000 |
| Half Page (Horizontal) | \$800 |
| Half Page (Vertical) | \$650 |
| Quarter Page | \$400 |

AD DIMENSIONS (Inches)

| | Width | x | Height |
|-------------------------|--------|---|--------|
| Full Page* | 4.75 | x | 7.75 |
| Half Page* (Horizontal) | 4.75 | x | 3.8125 |
| Half Page* (Vertical) | 2.3125 | x | 7.75 |
| Quarter Page* | 2.3125 | x | 3.8125 |

*All ads are without bleed

PRODUCTION SPECS

- Images must be 300 dpi at 100% for print
- Submit ads in CMYK format
- Submit either a press ready resolution PDF, or a 300 dpi TIFF
- Arts on the Ave will assume no responsibility for errors on provided files or signed approvals
- Arts on the Ave does not guarantee colour accuracy
- Files (.zip) under 10MB can be emailed to: jess@vrseidesign.com Call Jess at 780 760 0258 for FTP information for files over 10MB

ARTWORK DEADLINES

Kaleido Festival Program Advertising Artwork Deadline:
Payment and artwork must be submitted no later than
Tuesday June 17th, 2010 by 1:00pm

*Artwork / Design or layout is an additional \$150.00 per ad